**MOLLY KAISER**

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**EDUCATION**

**THE GEORGE WASHINGTON UNIVERSITY, School of Media and Public Affairs** Washington, D.C.

**Bachelor of Arts, Journalism and Mass Communication** May 2022

*Cumulative GPA: 3.87*

*Minors: Public Policy; Entrepreneurship*

*Awards: GWU Presidential and Alumni scholarships; Dean’s List; Gridiron Foundation Scholarship*

Relevant Coursework: Advanced News Writing and Reporting, Broadcast News Writing, Digital Media I & II: Video and Web Production, Journalism Ethics, American Politics & Government, Research Methods, Creative Writing

**WORK EXPERIENCE**

**NBC NEWS**  Remote

**Social Media Intern** January 2022 – Present

* Exercise strong news judgment by creating content for NBC News’ combined digital audience of 21 million; schedule posts in SocialFlow; edit Instagram graphics, mobile videos and Tik Toks; participate in social strategy meetings

**SUPERMAJORITY, *A hub for women’s equity and political advocacy***  Remote

**Social Media Intern** May 2021 – December 2021

* Co-managed Supermajority social media accounts–with a combined reach of 200,000 followers–by developing and implementing long-term social strategy; pitched and produced content including graphics, copy and videos on tight deadlines; translated complex policy issues into engaging social content; researched news clips

**THE GW HATCHET, *George Washington University’s independent student newspaper*** Washington, D.C.

**Contributing Social Media Director** April 2021 – Present

* Write tweets and create Instagram stories bi-weekly for a digital audience of 20,000; design Instagram feed layout; strategize on digital engagement with students, alumni and faculty through interactive polls and Tik Tok videos

**Culture Projects Editor** April 2020 – April 2021

* Created inaugural position to cover stories about human connection on campus and in D.C.; pitched, wrote and edited multiple long-form stories for AP Style, accuracy and content

**Assistant Culture Editor** April 2019 – April 2020

* Pitched 5-10 articles each week, reported 40+ bylines for a print audience of 7,500 and a digital audience of 10,000; co-led a team of 10 staff writers; expanded culture beat to include more stories on fashion and sustainability

**CORCORAN SCHOOL OF THE ARTS & DESIGN**  Washington, D.C.

**Communications Assistant** January 2021 – December 2021

* Produced social media content for more than 3,000 followers that highlighted student and alumni work and opportunities; reported on school news and wrote and copyedited University messaging

**PHILADELPHIA MAGAZINE**  Remote

**Creative Services Intern** May 2020 – August 2020

* Pitched story ideas, copyedited and fact-checked articles and conducted journalistic research on relevant trends in dining, living and style; wrote story featured in print edition about hosting celebrations during the pandemic

**ADDITIONAL INFORMATION**

**Technical Skills**: Adobe Premiere Pro, Adobe Photoshop, Hootsuite, Sprout Social, Canva, SocialFlow

**Interests:** Digital news, video production, politics, multimedia reporting, creative storytelling, social media strategy